

Abstract

A grocery shopper uses a web browser and connects to the invention's web site to comparatively grocery shop local supermarkets. The shopper chooses the area in which they wish to shop or compare grocery prices. The shopper may browse the chosen store to see the inventory and prices, or the shopper may chose to compare chosen items against other local grocery stores in their area. The shopper may choose to compile a shopping list and manually figure what and where to purchase items in order to save money, or the web site server can make a list, based upon the shoppers chosen items, and tell the shopper what and where to purchase items in order to save the shopper the most money possible.